

# Jacob W. Craig

## General Information

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University Address: English Department  
College of Charleston  
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Charleston, SC 29424

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Professional Eportfolio: [jacobwcraig.com](http://jacobwcraig.com)

## Education

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2016 Ph.D., Florida State University. English: Rhetoric and Composition.  
Craig, Jacob W. (2016). *The Past is Awake: Situating Composers' Mobile Practices within their Composing Histories*.

2012 M.A., University of Arkansas at Little Rock. Professional and Technical Writing.

2009 B.A., University of Arkansas at Little Rock. English.

## Professional Appointments

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2018— Director. Writing, Rhetoric, and Publication Concentration and Minor.  
College of Charleston

2016— Assistant Professor. College of Charleston

2014—2015 Graduate Research. Consultant, Florida State University

2012—2016 Teaching Assistant. Florida State University

2011—2012 Adjunct Professor. Pulaski Technical College

2010—2012 Teaching Assistant. University of Arkansas at Little Rock

## Awards and Grants

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Dean's Discretionary Fund Award, \$600. (2018)

Dean's Discretionary Fund Award, \$375. (2018)

Honorable Mention, Hugh Burns Best Dissertation Award. (2017)

Bertram and Ruth Davis Award for Outstanding Dissertation, \$200. (2017)

Dean's Discretionary Fund Award, \$350. (2017)

Sweetland Digital Rhetoric Collaborative's Webtext of the Month. (2014)

Pearson Emerging Pedagogies Research and Travel Grant. (2014)

WPA–GO Graduate Student Travel Grant. (2011)

## **Organizational Memberships**

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National Council for Teachers of English: 2012 —.

Conference College Composition and Communication: 2012 —.

## **Courses Taught**

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### **English Department, College of Charleston: 2016—.**

Portfolio Tutorial (ENGL 399)

Writing for the Web (ENGL 369)

Digital Rhetoric, Writing, and Culture (ENGL 366)

Technical Writing (ENGL 334)

Theories of Teaching Writing (ENGL 310)

Interdisciplinary Composition (ENGL 215)

Introduction to Academic Writing (ENGL 110)

### **English Department, Florida State University: 2012—2016.**

History of Text Technologies (ENG 3803)

Writing and Editing in Print and Online (ENC 3416)

Rhetoric (ENC 3021)

Research, Genre, and Context (ENC 2135)

Special Topics in Writing (ENC 1145)

First-Year Composition and Research (ENC 1102)

First-Year Composition (ENC 1101)

### **Classics Department, Florida State University: 2013—2014.**

Technologies of Memory (IFS 3017)

### **Developmental Studies, Pulaski Technical College: 2011—2012.**

English Skills (DEVE 0322)

### **Department of Rhetoric and Writing, University of Arkansas at Little Rock: 2010—2012.**

Research and Writing (RHET 1312)

Rhetoric and Writing (RHET 1311)

## **New Course and Program Development**

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Writing, Rhetoric and Publication (WRP)—Concentration and Minor, College of Charleston

ENGL 225: Intro to Writing Studies  
ENGL 316: Writing and Literacy  
ENGL 322: Writing Across Contexts  
ENGL 369: Writing for the Web  
ENGL 372: Rhetoric in the Digital Age  
ENGL 379: Usability and Document Design

### English Major, College of Charleston

ENGL 498: Eportfolio Workshop

## Undergraduate Research

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### Bachelor's Essays (ENGL 499), College of Charleston

Sydney Moreano, "Digital Rhetoric: Launching a Lifestyle Blog into Today's Webosphere" (2018—19).

Kristy Abd-El-Malak, "Trapping Women: Female Presences in a New Rap Subgenre" (2017—18).

## Research

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### Articles and Chapters

"The FSU Symposium: Origins, Revisions, and Reflections." (with Rory Lee and David Bedsole). *Computers and Composition Online*. 2018.

<<http://cconlinejournal.org/digisymposium/>>

"Navigating a Varied Landscape: Literacy and the Credibility of Networked Information." *Literacy, Democracy, and Fake News*, special issue of *Literacy in Composition Studies*, vol. 5, no. 2, pp. 24-42. 2017.

<<http://licsjournal.org/OJS/index.php/LiCS/article/view/168/216>>

"Device. Display. Read: The Design of Reading and Writing and the Difference Display Makes." (with Kathleen Yancey, Matt Davis, and Michael Spooner). *Deep Reading*. Eds. Patrick Sullivan, Howard Tinberg, and Sheridan Blau. Urbana, IL: NCTE. 2017.

Blewett, Kelly. "In Defense of Unruliness: Five Books on Reading." *College English*, vol. 80, no. 3, pp. 297-307. 2018. (review of five books including *Deep Reading*.)

Callopy, Trisha. "Deep Reading: Making a Case for the Pleasures of Difficult Reading at the College Level." *Council Chronicle*, 27.3, 2018, pp. 10-14.

"Collect, Select, Reflect: Assigning Research Eportfolios to Encourage Student Inquiry." *Kairos PraxisWiki*. vol. 21, no. 1, 2016. <<http://praxis.technorhetoric.net/tiki-index.php?page=PraxisWiki%3A+%3ACollect%2C+Select%2C+Reflect>>

"Against the Rhetoric and Composition Grain: A Microhistorical View." (with Matt Davis, Christine Martorana, Kendra Mitchell, Tony Ricks, Bret Zawilski, and Kathleen Blake Yancey). *Microhistories of Composition*. Ed. Bruce McComiskey. Logan, UT: Utah State UP. 2016.

Sanchez, Raul. "Review Essay: Moving Knowledge Forward." *CCC*, vol. 70, no. 1, 2018. (review of three books including *Microhistories of Composition*).

Spiegel, Cheri Lemieux. "A Review of *Microhistories of Composition*." *Across the Disciplines*, vol. 16, no.1, 2017.

Babb, Jacob. Rev. of "Microhistories of Composition, Bruce McComiskey." *Rhetoric Review*, vol. 36, no. 1, pp. 100-102, 2016.

Malinowski, Liane and Anne Bellow. "New Directions in Revisionist Histories of Composition." *Composition Studies*, vol. 44, no. 2, pp. 195-202, 2016. (review of two books including *Microhistories of Composition*).

"Print Made Fluid: Design, Format, and Attention in a Convergence Culture." *The Tablet Book*. Eds. Caroline Bassett, Ryan Burns, Russell Glasson and Kate O'Riordan. Sussex, UK: REFRAME, 2015. 83-111. <[http://reframe.sussex.ac.uk/wp-content/uploads/2015/03/4\\_Print-made-fluid\\_FINAL.pdf](http://reframe.sussex.ac.uk/wp-content/uploads/2015/03/4_Print-made-fluid_FINAL.pdf)>

### Conference Proceedings

"The Role of Belief in the Material Techniques of Invention." *Computers & Writing Proceedings, 2016–17*. Eds. Cheryl Ball, Chen Chen, Christopher Purzycki, and Lydia Wilkes. Ft. Collins, CO: The WAC Clearinghouse. 2018. <<https://wac.colostate.edu/docs/proceedings/cw2016/proceedings.pdf>>

### Reviews

Florida, ed. Jeff Rice. *Composition Studies*, vol. 46, no. 2, 2018.

"A Land without A People: How Composition's Naturalistic Metaphors Leave the Body Behind." *CCCC Reviews*. *Kairos Wiki*. 2013. <<http://kairos.technorhetoric.net/18.1/reviews/cccreviews/CCCC2013-reviews.pdf>>

### Other Publications

"The Role of Device in Meaning-Making." *The Past, Present, and Future of Digital Publishing*. Eds. David Coad and Jason Luther. Digital Rhetoric Collaborative. 2016. <<http://www.digitalrhetoriccollaborative.org/2016/11/12/the-role-of-device-in-meaning-making/>>

"Approaching the Assignment Sheet Rhetorically." *College Composition Supplemental Readings*. (2015).

"Makers and Guilds: Teaching Composition in a Creative Economy" *Pedagogy and Practice*. Pearson. (2014). <<http://unwrite.org/pearson/>>

Featured as a Sweetland Digital Collaborative "Webtext of the Month."  
<<http://www.digitalrhetoriccollaborative.org/2014/09/12/webtext-of-the-month-makers-and-makerspaces-teaching-composition-in-a-creative-economy/>>

"Digital Rhetoric." *Wikipedia, The Free Encyclopedia*. Wikimedia Foundation, Inc. (2013). <[https://en.wikipedia.org/wiki/Digital\\_rhetoric](https://en.wikipedia.org/wiki/Digital_rhetoric)>

### Refereed Presentations

"Undergraduate Writing Programs in Liberal Arts Colleges." Association of Rhetoric and Writing Studies. Austin, TX: 2018.

"Networks of Discourse: Examining the Influence of Institutional Histories and Program Missions in Students' Writing Development." iWAC. Auburn, AL: 2018.

"Mapping Institutional Networks of Discourse: Using Network Diagramming Tools as a Method of Institutional." CCCC: Digital Praxis Posters. Kansas City, MO: 2018.

"Mundane and Material Techniques of Invention." Computers and Writing. Findlay, OH: 2017.

"Cultivating a Space for Everyday Writing." CCCC. Portland, OR: 2017.

"What Gives Shape to Practice." CCCC. Houston, TX: 2016.

"Stitching the Tapestry: Constructing a Narrative of a Writing Program through Mundane Documents." Computers and Writing. Stout, WI: 2015.

"Layout, Meaning, and Genre: Visual Rhetoric in a Mobile Ecology." South Atlantic Modern Language Association. Atlanta, GA: 2014.

"Hack as Epistemology: Encoding the Work of Composition as a Creative Enterprise." CCCC. Indianapolis, IN: 2014.

"Relocating Creativity in Composition Studies." South Atlantic Modern Language Association. Atlanta, GA: 2013.

"A Generational View of Researching Writing, Conceptualizing Writing, Supporting Writing." South Atlantic Modern Language Association. Atlanta, GA: 2013.

"Pausing at Automation: A Pattern-Based Reflective Pedagogy." Computers and Writing. Frostburg, MD: 2013.

Scheg, Abigail. Rev of "To Pedagogy and Beyond: Writing and Technologies ~ Session C3." *Sweetland Digital Rhetoric Collaborative*. 2013.

<http://www.digitalrhetoriccollaborative.org/2013/08/02/to-pedagogy-and-beyond-writing-and-technologies-session-c3/>

"A Method for Doing Content-Rich Composition in the 21<sup>st</sup> Century: A Preliminary Study."  
CCCC. Las Vegas, NV: 2013.

"Observing and Measuring Development in Undergraduate Majors from Composition to their Majors." 11<sup>th</sup> International Writing Across the Curriculum Conference 2012. Savannah, GA: 2012.

"Get off my Property: Classroom Social Networking from the Students' Perspective."  
Conference of Writing Program Administrators. Baton Rouge, LA: 2011.

"Understanding Ineffective Emotion Signals Between Virtual and Non-Virtual Spaces: Web Communication and the Social Exchange Theory." Graduate Communication Symposium. James Madison University: 2011.

### **Refereed Workshops**

"Are Texts That Display Differently Different Texts? The Role of the Device—Cell, Kindle, Tablet, Laptop, Paper—in the Making of Meaning" (with Matt Davis, Michael Spooner, and Kathleen Yancey). CCCC. Tampa, FL: 2015.

### **Local Presentations and Workshops**

"Supporting and Assessing Eportfolios." TLTCon. College of Charleston. (2018).

"Remediating Writing, Remediating Research." FYW Committee. College of Charleston. (2017).

"Writing and Editing Wikipedia Pages." FSU Strozier Library. Florida State University. (2014).

"Zines and Communities: A Visual, Material, and Community-building Composing Practice." First-Year Composition Presentation. The Florida State University. (2014).

"Paper by Paper Grading." Incoming Teaching Assistant Workshops. The Florida State University. (2013).

"Writing and Editing Wikipedia Pages." FSU Digital Studio. Florida State University. (2013).

"Using Digital Waste in Schools as a Framework to Develop Engaged Practice." 21<sup>st</sup> Century Literacy Lectures Series. The Florida State University (2013).

"Hell is London: The Devil is an Ass and Jonson's Transformation of Moral Allegory." College of AHSS Symposium. University of Arkansas at Little Rock. (2009).

## **Service**

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### **Service to the Department**

#### Committees

Member, First-Year Writing Committee. College of Charleston: 2017—2018.

Member, Nominating Committee. College of Charleston: 2017.

Member, Ad-hoc Writing Studies Committee. College of Charleston: 2016—2018.

Chair, [The Southeast Review](#) Website Re-Design Committee. Florida State University: 2014.

Member, First-Year Composition Web Resource Committee. Florida State University:  
2013—2014.

Member, First-Year Composition Textbook Committee. Florida State University: 2012—  
2013.

#### Positions

Department Media Coordinator. College of Charleston: 2017—.

Organizer, Digital Symposium. Florida State University: 2013—2014.

Coordinator, Computer Writing Classrooms. Florida State University: 2013—2014.

### **Service to the College**

#### Committees

Member, Fisher Parker Awards Selection Committee. College of Charleston: 2018—.

Member, HSS Study Abroad Awards Selection Committee. College of Charleston: 2018—.

Member, Gen-Ed Writing Requirement Assessment Reading Group. College of Charleston:  
2017—.

Member, College Reads Subcommittee and Convocation Essay Reading Group. College of  
Charleston: 2017—.

#### Positions

Grant Co-author, 21st Century Literacy Lecture Series. The Florida State University: 2013.

#### General Service

Discussion Leader, Convocation. College of Charleston: 2017—.

Contributor, "The History and Future of the Voting Rights Act of 1965." Founding  
Documents Requirement: Part II. Beyond the Essentials. College of Charleston:  
2018.

### **Service to the Profession**

#### Journal Referee/Reviewer

*Literacy in Composition Studies*, 2018—.

*New Perspectives on Reading and Writing Across the Disciplines*, special issue of *Higher  
Education Research & Development*, 2018.

*Prompt: A Journal of Academic Writing Assignments*, 2017—.

#### Editorial Appointments

Production Editor, *Research in Online Literacy Education (ROLE)*, 2018—.

Editorial Associate, *Literacy in Composition Studies*, 2018—.

Workshops and Presentations

Lecturer, "Economics and Design in Electronic Publishing." Class presentation to "Introduction to Modern Publishing." Susquehanna University: 2018.

Lecturer, "Publishing and Mobile Design." Class presentation to "Introduction to Modern Publishing." Susquehanna University: 2017.

Session Chair, "Sounds of Silence." CCCC. Portland, OR: 2017.

Professional Associations

Mentor, "M@C's at CCCC 2017." WPA-Graduate Organization and CCCC Committee on the Status of Graduate Students: 2017.